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10643803 - GAU: 3622

		(OIPE)		Docket Number	Serial Number			
		ري ميلاه	1	98-024-C1 10/643,803				
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INFORMATION DESCLOSURE CITATION				Andrew S. VAN LUCHENE				
		TIME		Filing Date Group		Art Unit		
				August 19, 2003 3622				
			U.S. PAT	ENT DOCUMENTS				
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	DA	LING ATE IF COPRIAT E
	A	4,441,160	04/03/84	Azcua et al.	364	900		
	В	4,876,592	10/24/89	Von Kohorn	358	84		
	G	4,902,880	02/20/90	Garczynski et al.	235	375		
•	D	5,025,372	06/18/91	Burton et al.	364	406		
	Е	5,256,863	10/26/93	Ferguson et al.	235	383		
	Е	5,297,026	03/22/94	Hoffman	364	408		
	G	5,305,195	04/19/94	Murphy	364	408		
	Н	5,371,796	12/06/94	Avarne	380	23		
	Н	5,398,932	03/21/95	Eberhardt et al.	273	138 A		
	J	5,539,189	07/23/96	Wilson	235	379		
	K	5,564,546	10/15/96	Molbak et al.	194	216		
	L	5,619,558	04/08/97	Jheeta	379	90		
	M	5,621,812	04/15/97	Deaton et al.	382	100		
			FOREIGN F	ATENT DOCUMENTS		*		
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Trans	lation
						02.130	Yes	No
	N	EP 0 085 546 A2	08/10/83	Europe				
	0	EP 0 109 189 A1	05/23/84	Europe				
			OTHER DO	CUMENTS (Including author, 7	itle, Date, Pertine	ent Pages,	Etc.)	
EXAMIN	ER	/Jeffrey Carlson/		DATE CONSIDERED:	06/08/2	06/08/2008		
		itial if citation considered, whether Include copy of this form with next		conformance with MPEP Section 609; Eapplicant.	Draw line through cita	ation if not in	confor	mance

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					August 19, 2003		3622			
			U.S. PAT	ENT	DOCUMENTS					
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE		NAME	CLASS	SUB- CLASS	1	G DATE IF PRIATE	
	P	5,638,457	06/10/97	De	aton et al.	382	100			
	Q	5,642,484	06/24/97	Ha	rrison, III et al.	395	214			
•	P	5,642,485	06/24/97	Deaton et al.		395	214			
	S	5,644,723 07/01/97 Deaton et al.		395	214					
	Т	5,649,114	07/15/97	De	Deaton et al.		214			
	U	5,652,421	07/29/97	Ve	Veeneman et al.		381			
	V	5,655,007	08/05/97	Mc	Allister	379	91.01			
	W	5,687,322	11/11/97	1/11/97 Deaton et al.		395	214		- 9	
	X	5,832,457	11/03/98	O'E	Brien et al.	705	14			
	Y	5,845,259	12/01/98	We	West et al.		14			
	Z	5,857,175	01/05/99	Da	y et al.	705	14			
	AA	5,890,718	04/06/99	Ву	on	273	459			
	BB	5,946,665	08/31/99 Suzuki et al.		705	26				
			FOREIGN P	PATE	ENT DOCUMENTS					
	REF	DOCUMENT NUMBER	DATE		COUNTRY		SUB- CLASS	Translation		
								Yes	No	
	CC	WO 96/36926	11/21/96	PC	T					
	DD	WO 97/28510	08/07/97	PC	T					
			OTHER DO	CUM	IENTS (Including author, To	itle, Date, Pertin	ent Pages,	Etc.)		
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EFS_Web_Receipt date: 01/22/2004 10643803 - GAU: 3622 Serial Number Docket Number 10/643,803 98-024-C1 JAN 2 2 2004 5 Applicants INFORMATION DISCLOSURE C **STATION** Andrew S. VAN LUCHENE Filing Date **Group Art Unit** 3622 August 19, 2003 U.S. PATENT DOCUMENTS NAME CLASS SUB-FILING DATE EXAMINER REF DOCUMENT NUMBER DATE CLASS IF APPROPRIATE INITIAL. 705 26 12/07/99 Blinn et al. EE 5,999,914 FF 6,014,634 01/11/00 Scroggie et al. 705 14 235 493 02/15/00 Gottlich et al. GG 6,024,288 705 05/30/00 Harms et al. 14 HH6,070,147 705 05/16/00 Walker et al. 38 II 6,064,987 705 IJ 6,088,682 07/11/00 Burke 17 705 41 Burke KK 6,112,191 08/29/00 LL 6,119,099 09/12/00 Walker et al. 705 16 705 10 Walker et al. MM 6,138,105 10/24/00 NN US 6,223,163 B1 04/24/01 Van Luchene 705 1 463 17 00 US 6,267,670 B1 07/31/01 Walker et al. 705 14 PP US 6,292,786 B1 09/18/01 Deaton et al. 705 Walker et al. 14 US 6,298,329 B1 10/02/01 QQ FOREIGN PATENT DOCUMENTS DOCUMENT NUMBER DATE COUNTRY CLASS SUB-Translation REF CLASS Yes No OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

EXAMINER /Jeffrey Carlson/

DATE CONSIDERED:

06/08/2008

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				U.S. PAT	TENT DOCUMENTS						
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	RR	US 6,2	298,331 B1	10/02/01	Walker et al.	705	15				
	SS	US 6,307,958 B1 10		10/23/01	Deaton et al.	382	139				
	ТТ	US 6,3	321,210 B1	11/20/01	O'Brien et al.	705	705 14				
•	บบ	US 6,	582,304 B2	06/24/03	Walker et al.	463					
	VV	US 6,:	598,024 B1	07/22/03	Walker et al.	705	16				
							<u> </u>				
		1		FOREIGN I	PATENT DOCUMENTS		1 1				
	REF	DOCUMENT NUMBER		DATE	COUNTRY	CLASS	SS SUB- CLASS	Translation			
	_							Yes	No		
1-1-2-2				OTHER DO	CUMENTS (Including author,	Title, Date, Pertin	ent Pages,	Etc.)			
	WW Brochure: "POSitive Input; The McDor Solutions/OLSY", pp. 1-8.			onald's POS-3 System New	sletter from Oli	vetti					
	XX	XX Brochure, "Reaching Out In New Directions", First Data Corp. Merchant Services, undated.									
	YY Silverman, Gene, "Planning and using infomercial campaigns effectively.", Direct Marketing, September 1995, Vol. 58, No. 5, pg. 32(3).										
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EXAMI and not c	INER: II	nitial if citation c Include copy of	onsidered, whether of this form with next o	r not citation is in	conformance with MPEP Section 609;	Draw line through ci	ation if not i	n confor	mance		

EFS: Web, Receipt date: 01/22/2004 10643803 - GAU: 3622 Docket Number Serial Number 98-024-C1 10/643,803 JAN 2 2 2004 Applicants INFORMATION DISCLOSURE Andrew S. VAN LUCHENE Filing Date Group Art Unit 3622 August 19, 2003 ZZ McKinney, Jeff, "Merchant program could pay off for Provident", The Cincinnati Enquirer, March 24, 1996, Section: Financial, pg. E02. "Bigger Plans (Provident Bank, issuer of MeritValue customer loyalty card, plans to offer program AAA in 25 cities in sic months)", Card Fax, October 7, 1996, Vol. 96, No. 178, pg. 2. Fickenscher, Lisa, "Amex to Start Free Rewards Program with Discounts on Merchandise", The **BBB** American Banker, October 18, 1996, Section: Credit/Debit/ATMs, pg. 10. CCC Fitzgerald, Kate, "Amex Program Moves Loyalty to Next Level: Custom Extras Finds a Medium Customers Can't Ignore: Billing Statements", Advertising Age, November 4, 1996, Section: News, pg. 2. DDD Ouittner, Jeremy, "Ohio's Provident brings its discount card to Fla.", American Banker, February 11, 1997, Vol. 162, Issue 28, pg. 11, 1/3p, ISSN: 0002-7561. Symons, Allene, "Lucky, Sav-on Debut Rewards Card.", Drug Store News, February 17, 1997, EEE Vol. 19, Issue 4, pg. 3, 2p, 1c, ISSN: 0191-7587. Mckeveny, Alexander, "Giving them a good reason.", Bank Marketing, March 1997, Vol. 29, FFF Issue 3, pg. 37, 4p, 4c, ISSN: 0888-3149. Fickenscher, Lisa, "Merchant: American Express Seeks to Mine Its Data on Cardholder Spending GGG Patterns", The American Banker, March 24, 1997, Section: Credit/Debit/ATMs, pg. 20. "Dispensing the future", Electronic Payments International, May 1997, Section: Feature, pg. 12. HHH III "Industry Briefs", Card News, June 9, 1997, Section: Vol. 12, No. 11. JJJ Hoeschen, Brad, "Brookfield Square hopes mall card strikes a chord", Business Journal-Milwaukee, September 12, 1997, Section: Vol. 14, No. 50, pg. 19.

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Website: "NCR 7452 Workstation -- Beyond Traditional POS", (http://www.ncr.com/product/retail/products/catalog/7452 shtm), download date: September 23, 1997.

"NCR 7453 PC-Based Point-of-Sale Solution", NCR Corporation, Copyright 1998.

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